

**BOGS<sup>o</sup>**

**CORE TECH**



# RETHINK COMFORT.



## CORE TECHNOLOGY

We innovate to deliver the ultimate experience in comfort. Regardless of the conditions or work environment, our footwear stands up to the toughest tests and challenges. We developed each of our technologies to address real consumer needs and guarantee the comfort of Bogs.



**REBOUND**  
Lifetime Comfort



**BIOG RIP OUTSOLE**  
Avoid Slipping



**BOGS NEO-TECH**  
Stay Warm



**DURAFRESH**  
Fight Odor

# REBOUND

SHOCK ABSORBING CUSHION AND RESPONSIVE FOOT SUPPORT



## EXPERIENCE LIFETIME COMFORT

Rebound is a synthetic rubber compound that provides responsive cushioning.

### BENEFITS

- Provides bounce back indefinitely and doesn't compact down like EVA and Polyurethane (PU)
- Performs well in cold conditions, unlike EVA and PU, which become hard when the temperature drops
- Unaffected by kitchen oils

### BOGS DIFFERENCE

Unlike other cushioning materials such as EVA, PU, Gel etc., Rebound is formulated to bounce back for the entire lifespan of the shoe, even in the coldest conditions.

# NEO TECH

4 WAY STRETCH WATERPROOF INNER BOOTIE PROVIDES INSULATION AND COMFORT



## EXPERIENCE COMFORT AND WARMTH

Neo-Tech is a combination of natural and synthetic rubber that is expanded with heat and compressed. The expansion creates tiny bubbles within the material and provides it with a high insulation value.

### BENEFITS

- Provides warmth without bulk
- Creates comfort around the foot with a four way stretch and cushioning feel
- Provides a waterproof barrier that protects from the weather

### BOGS DIFFERENCE

Many competitors appear to use a Neo-Tech like material, but most of these are made entirely of synthetic rubber, which has minimal insulation value. Neo-Tech's unique combination of compounds provides warmth, stretch, strength and cushioning - without the bulk of traditional insulation.

# BIOGRIP

THE HIGHEST STANDARD OF CHEMICAL AND SLIP RESISTANCE

**BOGS**<sup>®</sup>  
BIO GRIP ANTI-SLIP



## EXPERIENCE PROTECTION AND STABILITY

BioGrip is a specially compounded rubber that provides the ultimate level of slip resistance.

### BENEFITS

- Unparalleled grip on dry and wet, oily surfaces
- Withstands chemical breakdown
- Surpasses ASTM standards
- Remains flexible at low temperatures

### BOGS DIFFERENCE

BioGrip is the only outsole in the market to combine the highest levels of slip and chemical resistance while maintaining flexibility at low temperatures.

# DURA FRESH

EARTH-FRIENDLY BIO-TECHNOLOGY THAT ACTIVATES TO FIGHT UNWANTED ODORS

BOGS



## EXPERIENCE LASTING FRESHNESS

DuraFresh is a completely organic microbe based odor reduction technology.

### BENEFITS

- Made from earth-friendly, organic material it is completely safe
- More sweat causes more microbes to activate and fight unwanted odors

### BOGS DIFFERENCE

DuraFresh is completely natural and does not use any chemicals to keep footwear free of smells.

**BOGS**<sup>®</sup>

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